



SPONSORSHIP OPPORTUNITY

SVF SPORTS CENTRE
GRAND OPENING
OCTOBER 3-4, 2025



Online advertising registration QR or link:



<https://form.jotform.com/242924315423048>

For more information contact
sponsorship@legal.ca

Carol Tremblay 780-701-5234

Andrew Beaton 780-217-9780

Robert Proulx 780-940-3092

WELCOME TO THE SVF SPORTS CENTRE ADVERTISING PACKAGE

Each year, the Town of Legal Arena has welcomed hundreds of players, families, coaches, and visitors through a wide range of recreational programs and community events. Over the past 18 months, our facility has undergone an exciting transformation, a major retrofit and expansion that is now nearing completion.

We are proud to introduce the SVF Sports Centre, a modernized and multi-functional space designed to serve the growing needs of our community.

**Grand Opening
October 3-4, 2025**

We invite you to become a part of this exciting new chapter — showcase your brand, support local recreation, and be seen where the community comes together.

Facility Features Include:

- A full-sized ice surface (September to March) for hockey, skating, and community programs
- Drop-in Skating, Shinny, and Recreational Hockey throughout the fall and winter
- Dry surface rentals for spring and summer tournaments, events, and activities (April to September)
- A new Multi-Use Community Room available for meetings, parties, team-building, and more

With increased traffic and visibility, the SVF Sports Centre offers a unique opportunity for businesses and organizations to connect with the community in a meaningful way.



ADVERTISING OPPORTUNITY - S.E. BLEACHER CORNER WALL

Showcase Your Business in a Prime Bleacher-Side Spot!

Secure 1 of 3 exclusive ad spaces on the Southeast wall (corner of bleacher stands). Ad Space: 73–80" W x 66" H.

A high-traffic, high-visibility location! Big, **bold**, and impossible to miss!

Eye-level exposure during every game and event! Only 3 spots available!

SE
3



SE
1

5YR \$750.00
10YR \$675.00

billed annually



ADVERTISING OPPORTUNITY - N.E. BLEACHER CORNER WALL

Showcase Your Business in a Prime Bleacher-Side Spot!

Secure 1 of 3 exclusive ad spaces on the Northeast wall (corner of bleacher stands). Ad Space: 73–80" W x 66" H
Big, **bold**, and impossible to miss! Eye-level exposure during every game and event! Only 3 spots available!

**NE
1**

**NE
2**

**NE
3**

5YR \$750.00
10YR \$675.00
billed annually



ADVERTISING OPPORTUNITY - DRESSING ROOMS

BUSINESS NAME

Claim Exclusive Naming Rights!

Display your business name in one of our four (4) dressing rooms.

Sponsorship includes:

- Signage on Dressing Room doors
- In-room signage/decals
- Business Name included on related arena signage and marketing materials

**Be seen. Be remembered.
Inquire now to secure your spot!
sponsorship@legal.ca**



Birch Benches to be installed.

5YR \$750.00

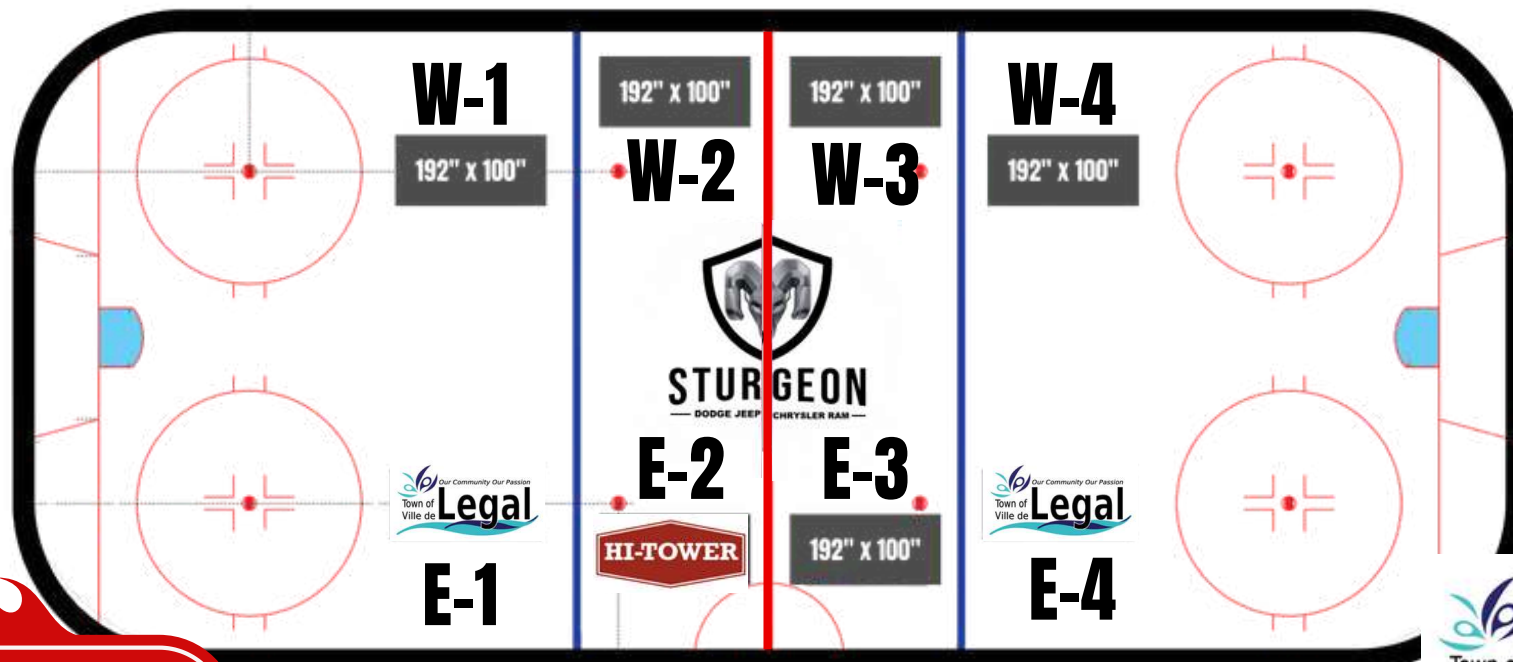
10YR \$675.00

billed annually

ADVERTISING OPPORTUNITY - IN ICE LOGO

PURCHASE FOR 2025-2026 SEASON

Display your business in the number one visual highlight of our arena: **the ice!**
These logo's will be visible to all visitors of the SVF Sports Centre from September to March.
There is a total of 8 different spots in the ice for you to place your logo!



\$1000.00/Each
billed annually



ADVERTISING OPPORTUNITY - RINK BOARDS

Be Seen. Be Heard. Be Rinkside.

Limited Rink Board sponsorships available!

Get maximum exposure with prime placement visible
to all spectators, every period, every game.

Don't miss your chance to get in on the action and on the ice.
Contact sponsorship@legal.ca to see spaces available.

1YR \$800.00
3YR \$840.00
5YR \$800.00
billed annually


SOUTH OF CENTER - RINK BOARDS

SLEDGE



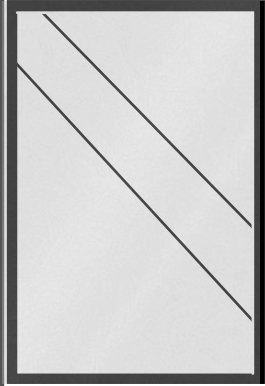
NORTH OF CENTER - RINK BOARDS



 **Welcome to the Town of Legal**

Bienvenue à la Ville de Legal 

ADVERTISING OPPORTUNITY - COMMUNITY ROOM



HI-TOWER

For Your Heavy Civil Construction
And Land Reclamation Needs

ALWAYS
THANKFUL

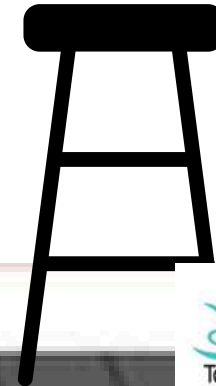
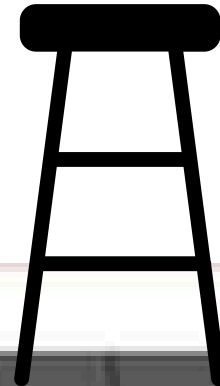
ALWAYS
HUMBLE



SCAN TO VISIT US ONLINE

Proud to Support the
Community We Call Home

HI-TOWER.CA



ADVERTISING OPPORTUNITY - SPORTS LOUNGE

SOLD



STURGEON

— CHRYSLER DODGE JEEP RAM —

SPORTS LOUNGE



CURLING RINK

ADVERTISING OPPORTUNITY - PENALTY BOX



ADVERTISING OPPORTUNITY - PLAYERS BOXES

HUNTERS PRINT
AND COPY

SOLD

HOME

SLEDGE HOCKEY VIEWING



SOLD

VISITORS

SLEDGE HOCKEY VIEWING

ADVERTISING OPPORTUNITY - S.W. WALL



ELEMENTAL
AGRICULTURE

Nutrient Enriched Soil Amendments

- GYPSUM
- LIME
- PHOSPHATE
- POTASSIUM
- SULFUR
- BORON



SOLD

SUPPLY•DELIVERY•APPLICATION

780•307•1692

ADVERTISING OPPORTUNITY - WALLBOARDS

 iCandy OPTICAL We see you by the glasses 780-295-9015 1001 10th Ave. NW, St. John's, AB	 Legal Alfalfa ALFALFA Proudly supporting our community	 LEGAL PHARMASAVE our COMMUNITY matters 780-961-2285	 DR. DARREN ROMANOWSKI & Associates Family and Cosmetic Dentistry 780-939-1288 10407-100 Ave, Morinville	 2020 Seed Labs Inc. never stop growing	 HORIZON AG & TURF	 ADVANCED GLASS INC. Auto - Residential - Commercial LEGAL 780-961-2276 MORINVILLE 780-939-3977
 Capitol Machinery 24 hrs 780-422-2222 1001 10th Ave. NW, St. John's, AB	 GFL Proud Supporter of Legal Community Sports Centre	 DIESEL INJECTION 780-961-2199	 REDLAC PUMP SERVICE INC. SEPTIC PUMPS SHOCK CHLORINATIONS SUBMERSIBLE PUMPS & PRESSURE SYSTEMS CALL FOR FREE ESTIMATE (780) 939-4944 (780) 243-4032	 Westbrook DEVELOPMENTS 780-777-4610 westbrookdevelopments.ca	 Rene's Vacuum "For all your vacuum truck Needs" (780) 961-3064 office@renesvacuum.com	 FORTIS ALBERTA Others play the game, we help you light it up.



Legal School

For the latest listings in the Legal and Sturgeon County area, visit

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Darren Stang
Your Neighbourhood Realtor

780.203.9999
darrenstang@remax.net



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North Central



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EAGLEBUILDERS.CA
DESIGN | MANUFACTURE | BUILD



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Connecting Families On & Off the Ice
MCSnet.ca

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YOUR MARRIAGE YOUR LAWYER


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Morinville



jiffy lube


VICTOR SEED FARM INC.
780-914-6027
victorseedfarm@gmail.com

LEGAL BOTTLE DEPOT

WALLBOARDS

SOLD OUT

ADVERTISING OPPORTUNITY - WATER STATIONS

SOLD





THANK YOU CURRENT SPONSORS

20/20 Seed Labs
Advanced Glass Inc.
AlfalfaTec
BASF
Bison Low Carbon Capture
Calmont Group
Canadian Real Estate Services
Cowan Design
Delnor Construction Ltd.
Dr. Romanowski Family Dentistry
Eagle Builders
Elemental Agriculture Inc.
FortisAlberta
GFL Environmental Inc.
Global Sport Resources
Greater St. Albert Catholic Schools

GRO Research
Hi Tower Inc.
Horizon Ag & Turf
Hunters Print & Copy
iCandy Optical
Jiffy Lube
Legal Bottle Depot
Legal Pizza & Donair
Martin & Catharina Cyr
MCSnet
Morin Repair AUTOPRO
North Central Co-op
Pharmasave - Legal
Prairie Waste Solutions
PL Law

RBC, Andre de Champlain
Redlac Pump Service 2019 Inc.
Remax, Darren Stang
Renes Vacuum
Reward Construction Ltd.
Riverbend Landscape Supply
Roadrunners Tirecraft
Rocky Mountain Equipment
Roseridge Waste Management
Sky Valley Construction
Sturgeon Chrysler Dodge Jeep Ram

Sturgeon County
Sturgeon Valley Fertilizers
Team Moore Realty Inc.
Victoor Seeds
Vimy Diesel Injection Inc.
Westbrook Developments
Xtreme Equipment



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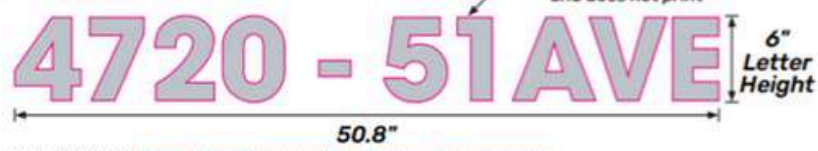
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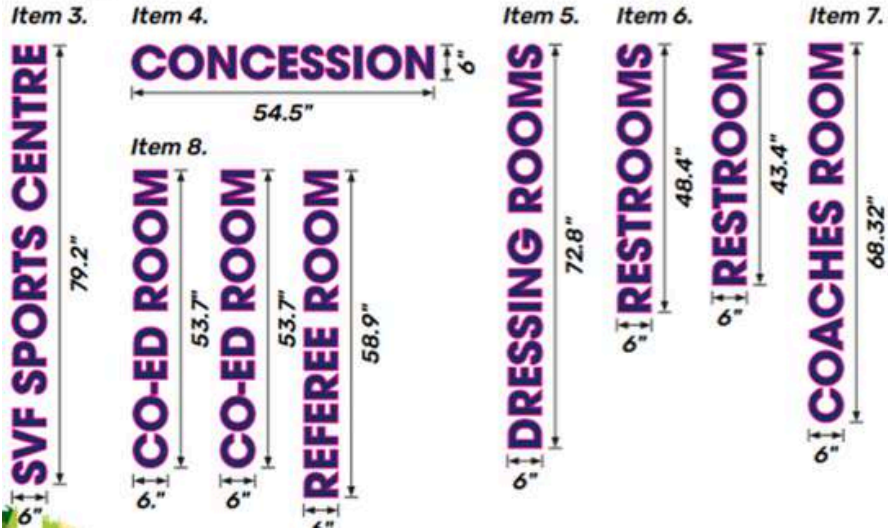
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Item 1.

JOB DESCRIPTION: CCG face up on white vinyl with premask.
SCALE: 1:10 (10%)



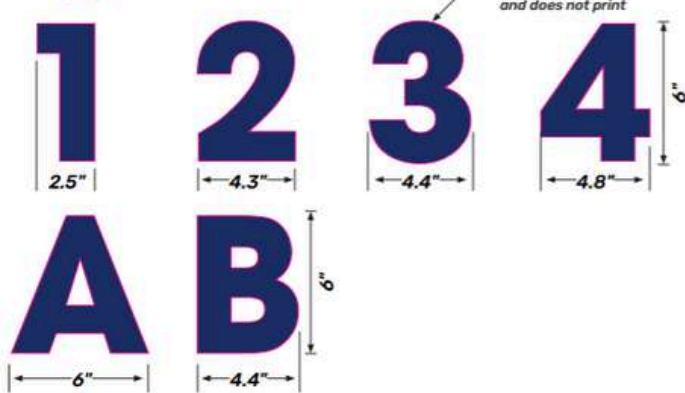
JOB DESCRIPTION: Digitally printed face up on vinyl with cut to shape and premask.
SCALE: 1:25 (4%)



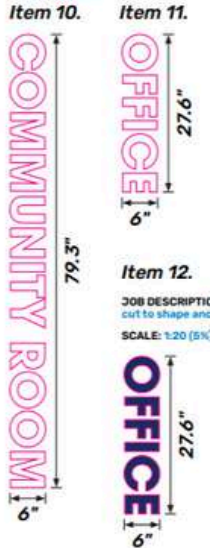
Wall Decals

Item 9.

JOB DESCRIPTION: Digitally printed face up on vinyl with cut to shape and premask.
SCALE: 1:5 (20%)



JOB DESCRIPTION: CCG face up on white vinyl with premask.
SCALE: 1:20 (5%)



Item 12.

JOB DESCRIPTION: Digitally printed face up on vinyl with cut to shape and premask.
SCALE: 1:20 (5%)



Item 2.

JOB DESCRIPTION: Digitally printed face up on 12180MC square corners.
SCALE: 1:16 (6.25%)



Glass door in Vestibule

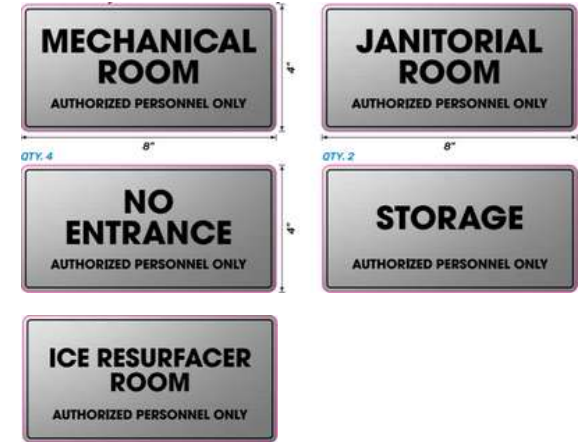
Window Decals



Projecting Washroom Signs



Door Plaques





THANK YOU FOR YOUR SUPPORT



WWW.LEGAL.CA



