



# SPONSORSHIP OPPORTUNITY

SVF SPORTS CENTRE  
**GRAND OPENING**  
OCTOBER 3-4, 2025



Online advertising registration QR or link:



<https://form.jotform.com/242924315423048>

For more information contact  
[sponsorship@legal.ca](mailto:sponsorship@legal.ca)

Carol Tremblay 780-701-5234

Andrew Beaton 780-217-9780

Robert Proulx 780-940-3092

# WELCOME TO THE SVF SPORTS CENTRE ADVERTISING PACKAGE

Each year, the Town of Legal Arena has welcomed hundreds of players, families, coaches, and visitors through a wide range of recreational programs and community events. Over the past 18 months, our facility has undergone an exciting transformation, a major retrofit and expansion that is now nearing completion.

We are proud to introduce the SVF Sports Centre, a modernized and multi-functional space designed to serve the growing needs of our community.

**Grand Opening  
October 3-4, 2025**

We invite you to become a part of this exciting new chapter — showcase your brand, support local recreation, and be seen where the community comes together.

Facility Features Include:

- A full-sized ice surface (September to March) for hockey, skating, and community programs
- Drop-in Skating, Shinny, and Recreational Hockey throughout the fall and winter
- Dry surface rentals for spring and summer tournaments, events, and activities (April to September)
- A new Multi-Use Community Room available for meetings, parties, team-building, and more

With increased traffic and visibility, the SVF Sports Centre offers a unique opportunity for businesses and organizations to connect with the community in a meaningful way.





**BUSINESS NAME**

**ADVERTISING OPPORTUNITY**  
**MULTI USE COMMUNITY ROOM**

(Former Zamboni Room – East Wall Lobby Entrance)

**Claim Exclusive Naming Rights!**  
**Be the face of this exciting**  
**NEW space, highly visible to**  
**all arena visitors!**

Sponsorship includes:

- Signage beside Meeting Room
- In-room signage/decals
- Business name included on related arena signage and marketing materials

Room boasts two (2) oversized windows overlooking the Ice!  
Prime location in the arena lobby with high visibility

**Be seen. Be remembered.**  
**Inquire now to secure your spot!**  
**[sponsorship@legal.ca](mailto:sponsorship@legal.ca)**

**5YR \$2625.00**  
**10YR \$2500.00**

*billed annually*



**BUSINESS NAME**

## ADVERTISING OPPORTUNITY DRESSING ROOMS

### Claim Exclusive Naming Rights!

Display your business name in one of our four (4) dressing rooms.

Sponsorship includes:

- Signage on Dressing Room doors
- In-room signage/decals
- Business Name included on related arena signage and marketing materials

**Be seen. Be remembered.**  
**Inquire now to secure your spot!**  
**[sponsorship@legal.ca](mailto:sponsorship@legal.ca)**



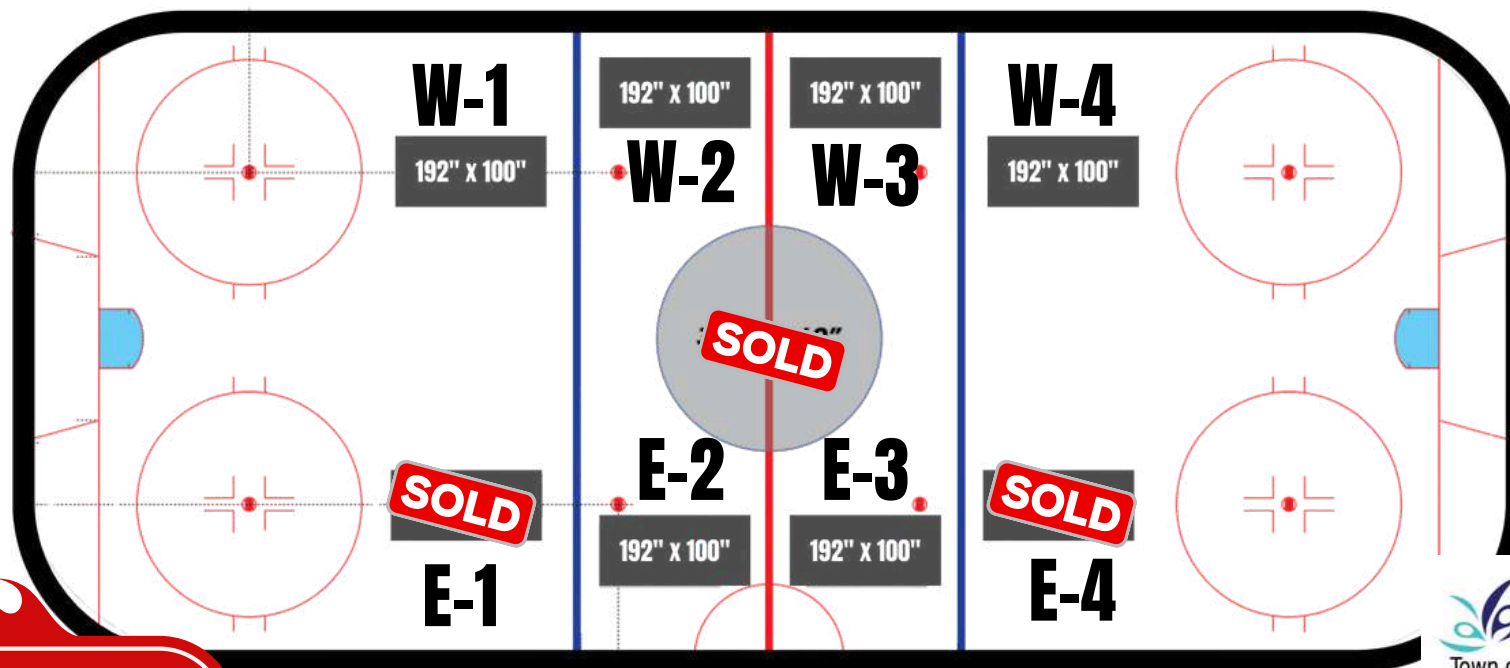
**5YR \$750.00**

**10YR \$675.00**

*billed annually*

## ADVERTISING OPPORTUNITY - IN-ICE LOGO

Display your business in the number one visual highlight of our arena: **the ice!**  
These logo's will be visible to all visitors of the SVF Sports Centre from September to March.  
There is a total of 8 different spots in the ice for you to place your logo!



**\$1000.00/Each**  
*billed annually*



## ADVERTISING OPPORTUNITY - **SOUTHEAST WALL**

Showcase Your Business in a Prime Bleacher-Side Spot!

Secure 1 of 3 exclusive ad spaces on the Southeast wall (corner of bleacher stands). Ad Space: 73–80" W x 66" H.

A high-traffic, high-visibility location! Big, **bold**, and impossible to miss!  
Eye-level exposure during every game and event! Only 3 spots available!

SE  
3

**SOLD**

SE  
1

**5YR \$750.00**  
**10YR \$675.00**  
*billed annually*



## ADVERTISING OPPORTUNITY - **NORTHEAST WALL**

Showcase Your Business in a Prime Bleacher-Side Spot!

Secure 1 of 3 exclusive ad spaces on the Northeast wall (corner of bleacher stands). Ad Space: 73–80" W x 66" H  
Big, **bold**, and impossible to miss! Eye-level exposure during every game and event! Only 3 spots available!

**NE  
1**

**NE  
2**

**NE  
3**

**5YR \$750.00**  
**10YR \$675.00**  
*billed annually*



# ADVERTISING OPPORTUNITY - RINK BOARDS

Be Seen. Be Heard. Be Rinkside.

Limited West Side Rink Board sponsorships available!

**Ad Space: 30" x 96"-108"**

Get maximum exposure with prime placement visible  
to all spectators, every period, every game.

Don't miss your chance to get in on the action and on the ice.

Contact [sponsorship@legal.ca](mailto:sponsorship@legal.ca) to see spaces available.



1YR	\$880.00
3YR	\$840.00
5YR	\$800.00

*billed annually*





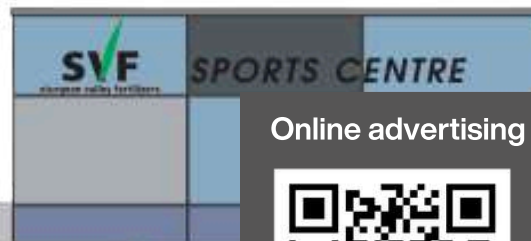
# THANK YOU CURRENT SPONSORS

20/20 Seed Labs  
Advanced Glass Inc.  
AlfaTec  
BASF  
Bison Low Carbon Capture  
Calmont Group  
Canadian Real Estate Services  
Cowan Design  
Delnor Construction Ltd.  
Dr. Romanowski Family Dentistry  
Eagle Builders  
Elemental Agriculture Inc.  
FortisAlberta  
GFL Environmental Inc.  
Global Sport Resources  
Greater St. Albert Catholic Schools

GRO Research  
Horizon Ag & Turf  
Hunters Print & Copy  
iCandy Optical  
Jiffy Lube  
Legal Bottle Depot  
Legal Pizza & Donair  
Martin & Catharina Cyr  
MCSnet  
Morin Repair AUTOPRO  
North Central Co-op  
Pharmasave - Legal  
Prairie Waste Solutions  
Putnam Law

RBC, Andre de Champlain  
Redlac Pump Service 2019 Inc.  
Remax, Darren Stang  
Renes Vacuum  
Reward Construction Ltd.  
Riverbend Landscape Supply  
Roadrunners Tirecraft  
Rocky Mountain Equipment  
Roseridge Waste Management  
Sky Valley Construction  
Sturgeon Chrysler Dodge Jeep Ram

Sturgeon County  
Sturgeon Valley Fertilizers  
Team Moore Realty Inc.  
Ultimate Reinforcing Ltd  
Victoor Seeds  
Vimy Diesel Injection Inc.  
Westbrook Developments  
Xtreme Equipment



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