

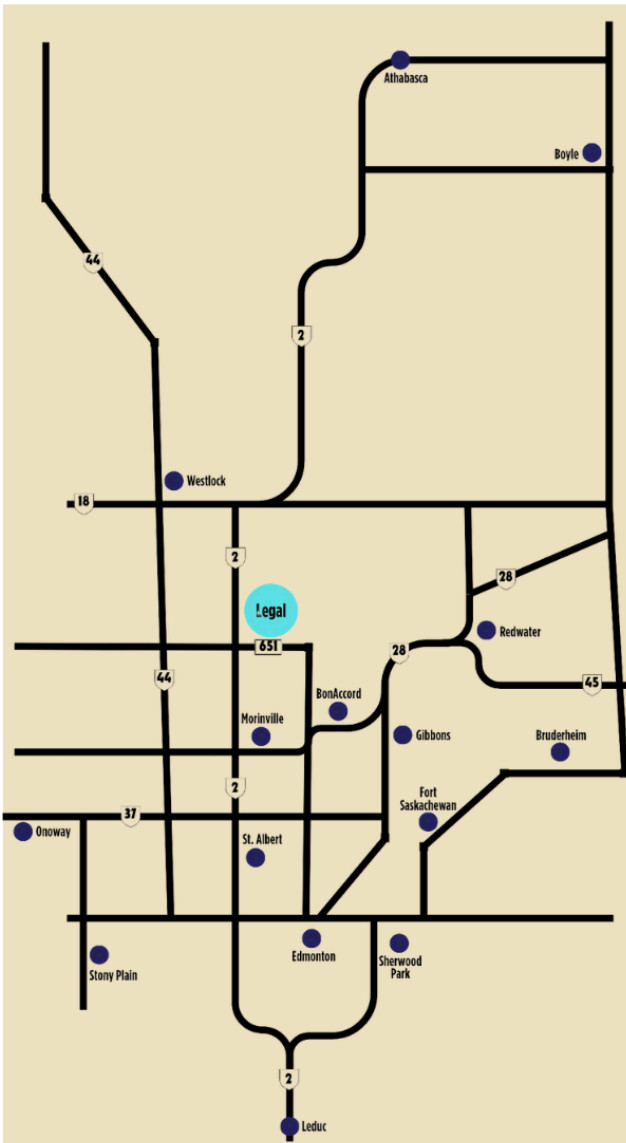


SPONSORSHIP OPPORTUNITY

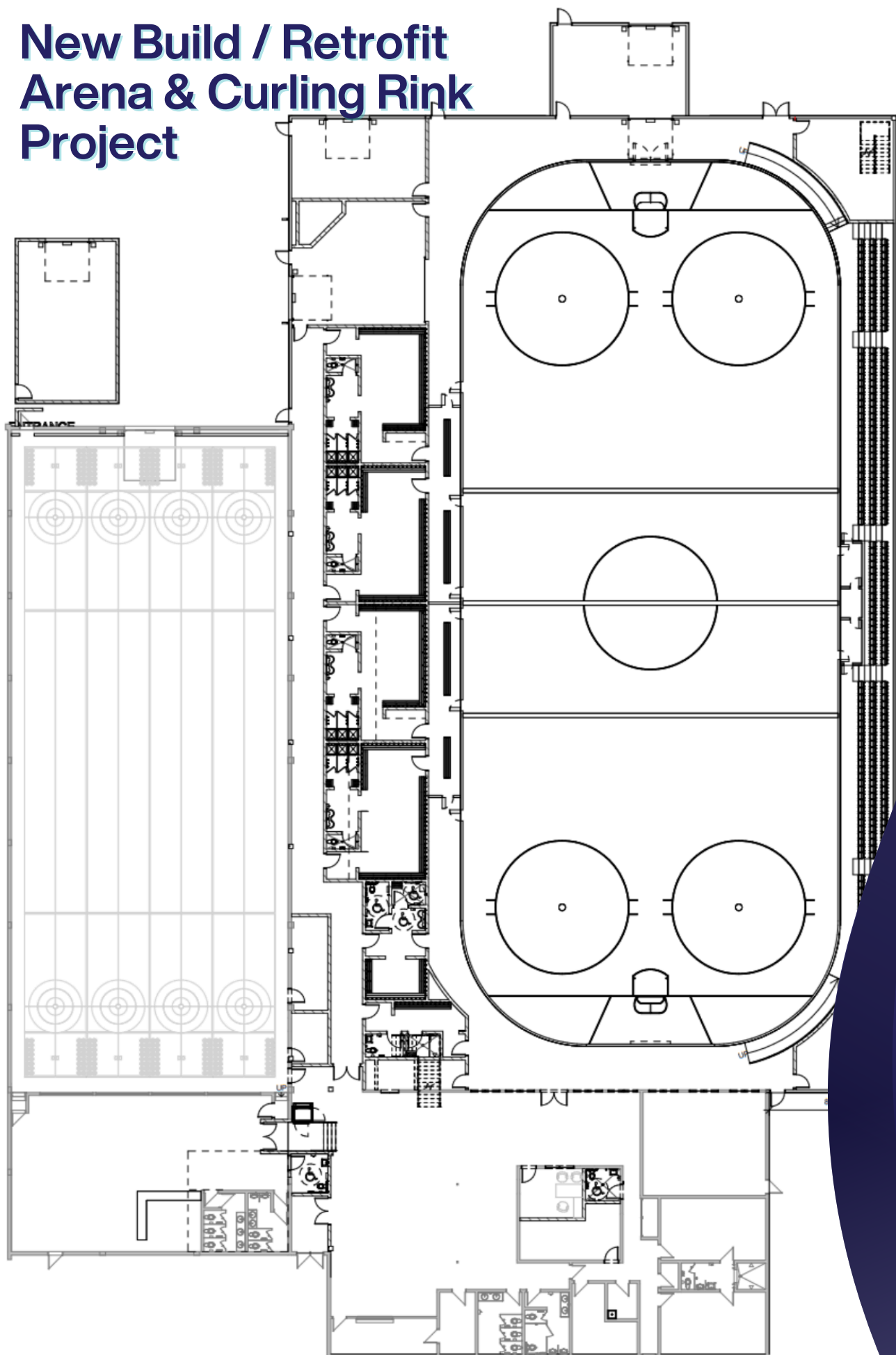


Sponsorship Opportunity

The facility provides an opportunity for businesses, organizations, and individuals to sponsor the project and gain recognition. Sponsors can have their names associated to specific areas within the facility, and there is an opportunity to have the recreation facility named after a major contributor. The town has established criteria for sponsor signage and visibility, ensuring all sponsors receive recognition for their contributions.



New Build / Retrofit Arena & Curling Rink Project



SOLD **Facility Naming Rights**
 Facility naming rights offer the opportunity to display your business logo and brand visible on exterior of building. Imagine your name or your company's name and logo on this exciting new facility.



SOLD **Zamboni**
 Display your logo and brand, with exclusive rights to the Zamboni, showcase your logos and brands to all guests in attendance.

SOLD **Center Ice Logo**
 Signage above the on-ice entrance & center in-ice logo. Offering a opportunity to display your logo and brand, visible to all arena guests.

5YR contract \$4200 /annually
10YR contract \$4000 /annually



Blue Line Logo (Home)

In-Ice logo on either blue line. Offering a opportunity to display your logo and brand, visible to all arena guests.

5YR contract \$2100 /annually
10YR contract \$2000 /annually



Blue Line Logo (Visitor)

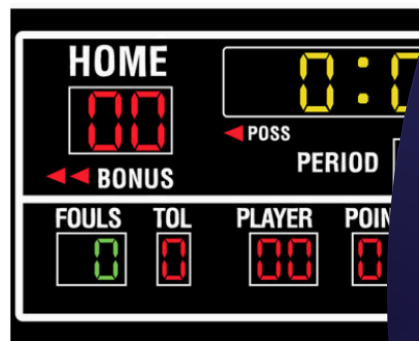
In-Ice logo on either blue line. Offering a opportunity to display your logo and brand, visible to all arena guests.

5YR contract \$2100 /annually
10YR contract \$2000 /annually

Arena Score Clock

Showcase your logo and brand on the score clock, visibility to all guests in attendance.

10YR contract \$4000 /annually



SOLD **Water Refueling Stations**

Feature your logo and brand on all three water refueling stations, visible to guests & players. Three (3) stations including the lobby, players home and visitors.

5YR contract \$500 /annually



Dressing Rooms (4 Rooms Available)

Promote your business with visibility on the lobby legend, at the entrance of your chosen dressing room, and through customized advertising opportunities inside the dressing room.

5YR contract \$1575 /annually per room

10YR contract \$1500 /annually per room

Players Bench (Home)

Showcase your decaled logo and brand above the players' bench, clearly visible to all guests from the ice surface.

5YR contract \$1575 /annually

10YR contract \$1500 /annually

BONUS SPACE

- Rink Board (1) Home OR Visitors Players Box
Measures: 14" x 204"

5YR contract \$400 /annually

10YR contract \$360 /annually

Players Bench (Visitors)

Showcase your decaled logo and brand above the visitors' bench, clearly visible to all guests from the ice surface.

5YR contract \$1575 /annually

10YR contract \$1500 /annually

BONUS SPACE

- Rink Board (1) Home OR Visitors Players Box
Measures: 14" x 204"

5YR contract \$400 /annually

10YR contract \$360 /annually

Penalty Box

Display your brand and logo around the penalty box, ensuring clear visibility to all guests.

5YR contract \$1575 /annually

10YR contract \$1500 /annually

Arena Wallboards

Display your business or organization on arena wallboard, displayed in ice surface area. Showcase your logo and brand to all guests in attendance. Five (5) advertisement sizes available.

	1 YR	3 YR	5 YR
24"x96"	\$275	\$263	\$250
48"x48"	\$275	\$263	\$250
48"x96"	\$550	\$525	\$500
48"x192"	\$990	\$945	\$900
96"x192"	\$1980	\$1890	\$1800
	*Annually	*Annually	*Annually

Arena Rink-Boards

Showcase your business or organization on an Arena rink-boards.

	1 YR	3 YR	5 YR
32"x96"	\$880	\$840	\$800
	*Annually	*Annually	*Annually



SOLD

Sports Lounge Naming Rights

Signage located above entrance of Curling Rink providing a community to display a logo and brand, visible to all guests entering the entrance of arena.

5YR contract **\$2625** /annually

10YR contract **\$2500** /annually



Multi Purpose Room Naming Rights

Signage located above entrance of Multi-Purpose Room, visible in lobby. This space will be utilized for special events, parties and community events. Room boasts large windows to ice surface and lobby.

5YR contract **\$2625** /annually

10YR contract **\$2500** /annually



Gifts, Monetary Donations & In-Kind

We appreciate your support, and welcome both monetary donations and in-kind services. Please contact us to discuss these opportunities further.



Donation Puck-Wall

The arena lobby will showcase a wall of appreciation for all donors. The feature will proudly display community members, businesses, and organizations on a personalized puck.

Puck colors will correspond with donation levels.

Black **\$100** **Silver** **\$250** **Gold** **\$500 +**



Online advertising registration found by QR or link:



<https://form.jotform.com/242924315423048>

For more sponsorship information contact sponsorship@legal.ca

Mayor, Carol Tremblay 780-701-5234

Deputy Mayor, Andrew Beaton 780-217-9780

CAO, Robert Proulx 780-940-3092