

July 21, 2025

Special Meeting Waiver of Notice

We, the undersigned hereby waive notice of Special Meeting to be held in the Council Chambers on Monday, July 21, 2025 at the hour of 7:00 P.M. for the purpose of discussion on:

1. SVF Sports Centre Signage
2. Closed Session - "Land" as per the *Access to Information Act* (S.A. 2024, c.A-1.4, Section 30(c)(ii))
3. Closed Session – "Personnel" as per the *Access to Information Act* (S.A. 2024, c.A-1.4, Section 29(b)(iii))

Signed:

Mayor




Deputy Mayor



Councillor



Councillor



Councillor



**Town of Legal
Special Council Meeting
June 9, 2025
7:00 P.M.
Council Chambers**

AGENDA

1.0 Opening of Meeting with acknowledgement of meeting on Treaty 6 Territory

2.0 Deletion to Agenda

3.0 Adoption of Agenda

4.0 Purpose of Meeting

- 4.1 SVF Sports Centre Signage
- 4.2 Closed Session - “Land” as per the Access to Information Act (S.A. 2024, c.A-1.4, Section 30(c)(ii))
- 4.3 Closed Session – “Personnel” as per the Access to Information Act (S.A. 2024, c.A-1.4, Section 29(b)(iii))

5.0 Adjournment

TOWN OF LEGAL

Report to Council

- ☒ Request for Decision
☐ Request for Direction
☐ For Council Information

Meeting:	Special Council
Meeting Date:	July 21, 2025
Presented By:	Robert Proulx, Chief Administrative Officer
Title:	Legal Arena Signage
Agenda Item No:	4.1

BACKGROUND / PROPOSAL:

Sturgeon Valley Fertilizers (SVF) has procured the naming rights of the Legal Arena & Curling Rink (now called "SVF Sports Centre"). In accordance with the Naming Rights Agreement between SVF and the Town of Legal:

10. The costs for the design, construction, purchase, installation, and maintenance of the portion of the Signage as it relates to the logo of "SVF" or wording of "Sturgeon Valley Fertilizers" and any feature such as LED lighting, electrical requirement shall be payable by the NRS. The Town will pay for utility consumption of the Signage.
11. The costs for the construction, purchase, installation, and maintenance of the portion of the Signage as it relates to the wording "Arena & Curling Rink" shall be payable by the Town.

Administration has been working with 3 different vendors to secure quotes for the facility signage. Quotes from Behrends Group is attached (Quote #54188 reflects the Town of Legal's portion for the signage).

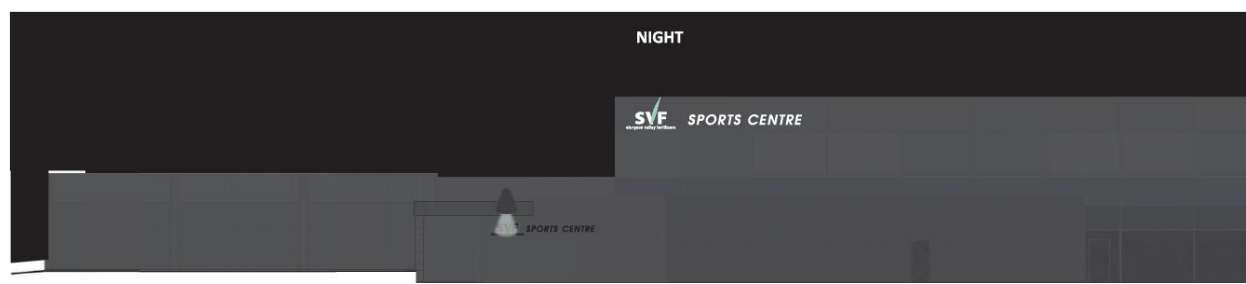
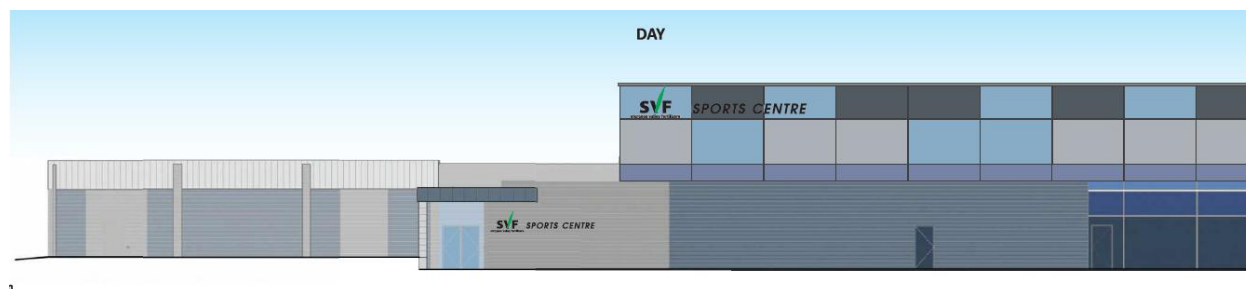
Administration is recommending Council to proceed with the SVF Sports Centre naming rights signage as described in Quote #54188, and that the Town of Legal submit the cost to Delnor Construction Ltd. as part of the Legal Arena and Curling Rink Retrofit project costs.

DISCUSSION / OPTIONS / BENEFITS / DISADVANTAGES:

4.1

Quote #50343 (SVF portion) = \$21,608.16 plus GST, includes any lettering pertaining to SVF or Sturgeon Valley Fertilizers. The upper letters "SVF" are backlit (the words "sturgeon valley fertilizers" is not backlit). The lower level will be lit by an external source (under canopy lighting).

Quote #54188 (Town portion) = \$22,658.28 plus GST, includes the lettering "SPORTS CENTER" on the upper level and is all backlit. The lower level will not have any lighting.



COSTS / SOURCE OF FUNDING (if applicable):

Town portion Quote # 54188 = \$22,658.28 + GST = \$23,791.19

RECOMMENDED ACTION (by originator):

It is recommended that Council proceed with the SVF Sports Centre naming rights signage as described in Quote #54188, and that the Town of Legal submit the cost to Delnor Construction Ltd. as part of the Legal Arena and Curling Rink Retrofit project costs.

Initials show support – Reviewed by:

CAO: Original Signed -RP



Behrends
2207 91 Avenue
Edmonton, AB T6P 1L1
Ph: (780) 464-5177
FAX: (780) 467-6516
Web: <http://www.behrendsgroup.com>

Quote #: 54188

Option: Option v6

Page 1 of 2

Prepared For: Town of Legal
Contact: Robert Proulx
Office Phone: (780) NA -
Fax: N/A
Email: rproulx@legal.ca
Address: 5021 50 St
Legal, AB T0G 1L0

Created Date: 3/21/2025 1:57:55PM
Salesperson: Giovanni Russo
Email: giovanni@behrendsgroup.com
Office Phone: (587) 880-3272
Office Fax: (403) 283-3690
Entered by: Giovanni Russo

SVF Sports Centre Ref - E 050343

Permits / Engineering not included

Junction box, photocell, conduit, and electrical hook ups N.I.C (to be done by a qualified electrician.)
Additional mobilizations attributed to site conditions or per contractor's request, will incur extra costs.

Option: Option v6

Quantity

1

Product: Face lit Letters 1
Description: SPORTS CENTRE 20" x 5" Face lit, day night vinyl
Included raceway
• 1 Ea.,

1.A

Product: hardware
Description: Subcontract
• 1 Ea.,

Quantity

2

Product: Dimensional Cut Letters 1
Description: Ground level Letters
NUM OF SETS: 1
MATERIAL: Aluminum - 3/8" 6061 T-6 48 x 96
HEIGHT OF UPPERCASE: 12 in (H)
FACE FINISH: Painted
COLOR 1: 0020 StallionEDGE FINISH: Painted
COLOR 1: 0020 StallionMOUNT: Pin and Offset
TO READ: SPORTS CENTRE

Quantity

3

Product: Signage Installation 1
Description: Installation of SPORTS CENTRE letters

Requires 135' Articulating Manlift

INSTALL to be done at the same time as SVF
Installer: Installation Van
Installer 2: Ride Along
Installer 3: Trailer

Notes

Terms and Conditions

- Behrends is only responsible for the items listed in the attached estimate. Any sign, part of the project but not included in this quote, will incur extra costs.
- All estimates valid for 15 days unless otherwise noted. Approved jobs on hold due to the client may be subject to re-estimating after 15 days.
- All images, designs, concepts & content on these pages are the property of Behrends Bronze Inc.
- One design and maximum of two revisions. Additional revisions are charged out at \$50.00 each.
- Junction box, photocell, conduit, and electrical hook ups N.I.C. Final electrical hook-up is the responsibility of the client and should be completed by a certified electrician as required by law.
- Additional mobilizations attributed to site conditions being reported to Behrends as ready for installation but deemed not to be by our installers once onsite or per contractor's request, will incur extra costs.
- Installation required outside of regular business hours of 8:00am to 4:30pm shall be billed at overtime rates.
- Due to the nature of personalization and customization of the products and services provided by Behrends Bronze Inc; cancellation of approved orders will be subject to a minimum 15% cancellation/restocking fee of the entire project value regardless of the progress status. Cancellation fees are to reimburse Behrends Bronze Inc. for consultations, procurement of materials, graphic design, site visits and time invested on behalf of Product Consultants and Account Managers. If production has begun, a minimum cancellation fee of 25% plus materials already ordered will be applied.
- All claims in respect of work, or the quality or quantity thereof, shall be made in writing within 5 days of receipt by the customer. In the absence of such a claim, the work shall be deemed to have been received, checked and accepted as fully complying with the customer's specifications and will be invoiced according.

Behrends will invoice contracts in installments as set out in the table below. Payment of each installment invoice is due in full within 14 days of the date of the installment invoice.

Milestone % of Contract Value Due

Execution of Contract 20.00%
 Supply of Shop Drawings 15.00%
 Good Manufactured awaiting installation 40.00%
 Installation Completed 15.00%
 Substantial Completion 10.00%
 Totalling 100.00%

If payment of an invoice is not made in full when due, Behrends shall have the right to cease work on the project until payment is received in full. Behrends shall not be liable to the client for any damages, costs, or losses whatsoever suffered by the client for any delay on the project resulting from the cessation in work. In the event the costs of the project to Behrends are increased due to the delay caused by the cessation in work, such increased costs shall be added to the value of the contract and be paid by the client to Behrends on demand. Behrends shall also have the right to require a deposit equal to the value of the next installment invoice prior to restarting work on the project.

Past Due amounts will be subject to interest as follows:

2% above Above Alberta Treasury Bank's Prime for first 60 days past due
 4% above Alberta Treasury Bank's Prime invoices after 60 days past due

Subtotal: \$22,658.28

Total Taxes: \$1,132.91

Total (\$CDN): \$23,791.19

The above estimate does not include shipping. Any applicable shipping will be charged on the final invoice.

Payment Terms: 50% down; remainder due prior to shipping, pick up, or installation

Client Reply Request for Option: Option v6

☐ Estimate Accepted "As Is". Please proceed with Order.

☐ Changes required, please contact me.

☐ Other: _____

SIGN: _____ **Date:** ____/____/____

NOTE: All images, designs, concepts, and content on these pages are the property of Behrends Inc.

Estimate Valid for 15 Days



Behrends
2207 91 Avenue
Edmonton, AB T6P 1L1
Ph: (780) 464-5177
FAX: (780) 467-6516
Web: <http://www.behrendsgroup.com>

Quote #: 50343

Option: V6

Page 1 of 2

Prepared For:	Sturgeon Valley Fertilizers	Created Date:	2/22/2024 1:20:59PM
Contact:	Carol Tremblay	Salesperson:	Giovanni Russo
Office Phone:	(780) 961-3088	Email:	giovanni@behrendsgroup.com
Fax:	N/A	Office Phone:	(587) 880-3272
Email:	carol@svfltd.ca	Office Fax:	(403) 283-3690
Address:	57402 RR 252A Legal, AB T8T 1R8	Entered by:	Giovanni Russo

Legal Arena Signage Budget Ref E 054188

Permits / Engineering not included

Junction box, photocell, conduit, and electrical hook ups N.I.C (to be done by a qualified electrician.)
Additional mobilizations attributed to site conditions or per contractor's request, will incur extra costs.

Option: V6

Quantity	
1	Product: Face lit logo Description: SVF24" letter 53.48" logo 6" high letters to read: sturgeon valley fertilizers Face lite / Day night vinyl SVF : face-lite channel letters with raceway LEAF : face-lite channel logo with raceway STURGEON VALLEY FERTILIZERS : face-lite channel letters with raceway • 1 Ea.,

1.A	Product: Alternative Mounting Hardware Description: QUANTITY: 55 HILTI KH-EZ SS316 3/8" x 4"
------------	---

Quantity	
2	Product: Sign Panel Description: Ground level sign Logo • 1- 13.17 in (W) x 36 in (H) Single Sided Sign(s) made from Aluminum - 3/8" 6061 T-6 48 x 96 stock material FACE FINISH: Smooth Painted EDGE FINISH: Painted COLOR 1: PMS MOUNTING: Pin and Offset

2.A	Product: Dimensional Cut Letters Description: Dimensional Cut Letters NUM OF SETS: 1 MATERIAL: Aluminum - 3/8" 6061 T-6 48 x 96 HEIGHT OF UPPERCASE: 16.5 in (H) FACE FINISH: Painted COLOR 1: 0020 Stallion TO READ: SVF EDGE FINISH: Painted MOUNT: Pin and Offset
------------	---



Behrends
2207 91 Avenue
Edmonton, AB T6P 1L1
Ph: (780) 464-5177
FAX: (780) 467-6516
Web: <http://www.behrendsgroup.com>

Quote #: 50343

Option: V6

Page 2 of 2

2.B

Product: Dimensional Cut Letters

Description: Dimensional Cut Letters

NUM OF SETS: 1

MATERIAL: Aluminum - 3/8" 6061 T-6 48 x 96

HEIGHT OF UPPERCASE: 4 in (H)

FACE FINISH: Painted

COLOR 1: 0020 StallionEDGE FINISH: Painted

COLOR 1: 0020 StallionMOUNT: Pin and Offset

TO READ: sturgeon valley fertilizers

Quantity

3

Product: Signage Installation

1

Description: Installation of SVF logo

Requires 135' Articulating Manlift

INSTALL to be done at the same time as SPORT CENTRE

Installer: Installation Van

Installer 2: Ride Along

Installer 3: Trailer

Notes

Terms and Conditions:

1. Behrends products are made to order, therefore we cannot accept returns.
2. Payment in full is due at the time of order placement.
3. Orders ship F.O.B. Edmonton, Alberta. Freight is prepaid and billed to Customer, or Freight Collect.
4. Cancellation of an order already approved by client and placed into Behrends production will be invoiced to the value of work accrued to the cancellation date.
5. Additional mobilizations attributed to site conditions, customer no-shows or per customers request, will incur extra costs.
6. Estimates include 1 design and a maximum of 2 revisions. Any additional revisions are charged out a minimum of 1/2 hour at \$80 per hour, should changes exceed 1/2 hour, \$80 per hour will apply.
7. Junction box, photocell, conduit, and electrical hook ups to be done by a qualified electrician.

Subtotal: \$21,608.16

Total Taxes: \$1,080.41

Total (\$CDN): \$22,688.57

The above estimate does not include shipping. Any applicable shipping will be charged on the final invoice.

Payment Terms: 50% down; remainder due prior to shipping, pick up, or installation

Client Reply Request for Option: V6

☐ Estimate Accepted "As Is". Please proceed with Order.

☐ Changes required, please contact me.

☐ Other: _____

SIGN: _____ Date: ____/____/____

NOTE: All images, designs, concepts, and content on these pages are the property of Behrends Inc.

Estimate Valid for 15 Days

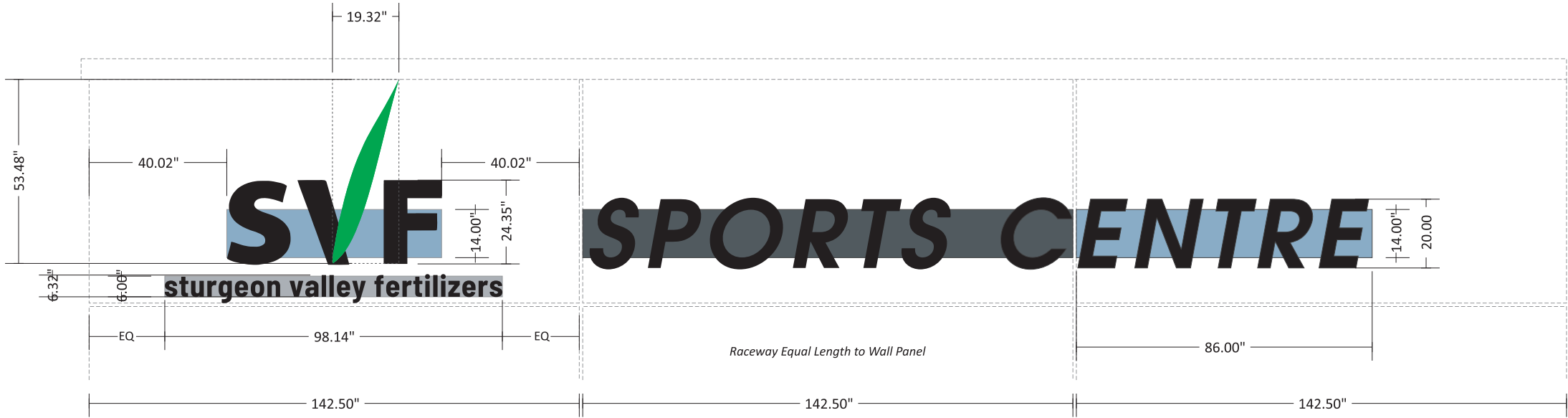
Sturgeon Valley Fertilizers - Legal Arena Signage UPPER WALL Face Illuminated

- ITEM 1 FABRICATED FACE LIT LOGO + LETTERS**
- 5” Deep Aluminum Channel Letters
 - Day/Night High Performance Vinyl Applied to Faces
 - Painted Returns (Edges)
 - To Read: SVF (+ leaf logo) sturgeon valley fertilizers
 - Funded by SVF (see Estimate **050343**)
 - Qty: 1 Set

- ITEM 1 RACEWAYS**
- Custom Fabricated Aluminum
 - Painted (Front, Top & Bottom - *colors tbd*)
 - Qty: 1 Set
- ITEM 1.A HARDWARE**
- HILTI KH-EZ SS316 3/8" X 4"
 - Qty: 1 Set

- ITEM 1 FABRICATED FACE LIT LETTERS**
- 5” Deep Aluminum Channel Letters
 - Day/Night High Performance Vinyl Applied to Faces
 - Painted Returns (Edges)
 - To Read: SPORTS CENTRE
 - Funded by Town of Legal (see Estimate **054188**)
 - Qty: 1 Set

- ITEM 1 RACEWAYS**
- Custom Fabricated Aluminum
 - Painted (Front, Top & Bottom - *colors tbd*)
 - Qty: 1 Set
- ITEM 1.A HARDWARE**
- HILTI KH-EZ SS316 3/8" X 4"
 - Qty: 1 Set



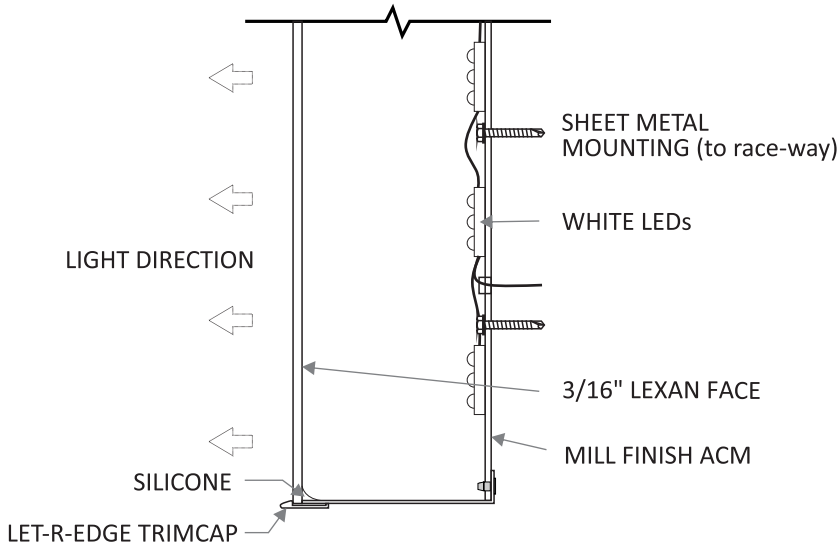
Building Signage Elevation & Side View UPPER WALL Face-Illuminated

SCALE 1:40

Side View

- COLOURS:**
- PAINTED EDGES**
Black (Stallion 0020)
 - PAINTED EDGES**
Vivid Green
 - VINYL FACES**
Black/White (Day/Night)
 - VINYL FACE**
3M Translucent Vivid Green

FONTS:
AvantGarde CE (Bold Italic)
AaBbCcDdEeFfGgHhIiJjKk
1234567890!@#\$\$%^



Section - LED Face Lit Letters
NOT TO SCALE



Example - Day/Night Face
NOT TO SCALE

NOTE: Vector artwork was not supplied rough mock-up logo generated from an image trace. Pantone Green required.

<div><div></div><div>BEHREND S</div></div> <div>2207-91 Avenue NW Edmonton, Alberta T6P 1L1 P. 780-464-5177 F. 780-467-6516</div> <div>www.behrendsgroup.com</div>	<div>© BEHREND S BRONZE INC. These drawings involve confidential proprietary rights of Behrends Bronze Inc. and all design, manufacturing, reproductions, use and sale rights regarding the same are expressly reserved. These drawings are submitted under confidentiality for a specified purpose and the recipient. By accepting this document, the recipient assumes custody and agrees (a) that this document will not be copied or reproduced in whole or in part, nor its contents revealed, in any manner, or to any person, except to meet the purpose for which it was delivered, and (b) that any details specific to this design will not be incorporated into other projects.</div> <div>One design & maximum of two revisions, are included with the purchase of your project. Additional revisions are charged out at \$50.00 each.</div>	<div>SHOP DRAWING REVIEW</div> <div><div><input type="checkbox"/> OK - Proceed Manufacturing</div><div><input type="checkbox"/> Revision(s) Required</div></div> <div>Reviewed By (Signature): <div></div></div> <div>Please review drawings carefully. Errors or omissions not marked at this stage of the review process are the responsibility of the client.</div> <div>Date Signed: <div></div></div>	<div>CLIENT</div> <div>Town of Legal</div> <div>PROJECT</div> <div>Legal Arena Signage</div>	SALES	DESIGN	DATE	REVISION	PAGE
	gio	cb/bt	Jul. 16, 2025	06.1	1 of 5			
OFFICE USE ONLY: To Design: To Production: Estimate Ref:				FILE NAME		050343 054188 v6.cdr		

Sturgeon Valley Fertilizers - Legal Arena Signage LOWER WALL Non-Illuminated Option

ITEM 2 FLAT CUT LOGO

- 0.375" Aluminum
- CNC Cut & Milled
- Painted Edges and Faces
- Concealed Pin Mounting
- To Read: Leaf logo
- Funded by SVF (see Estimate **050343**)
- Qty: 1 Set

ITEM 2.A FLAT CUT LETTERS

- 0.375" Aluminum
- CNC Cut & Milled
- Painted Edges and Faces
- Concealed Pin Mounting
- To Read: SVF
- Funded by SVF (see Estimate **050343**)
- Qty: 1 Set

ITEM 2.A FLAT CUT LETTERS

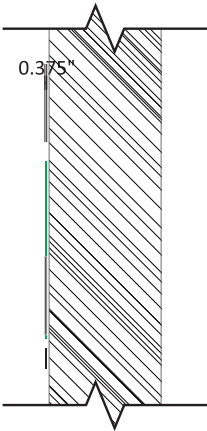
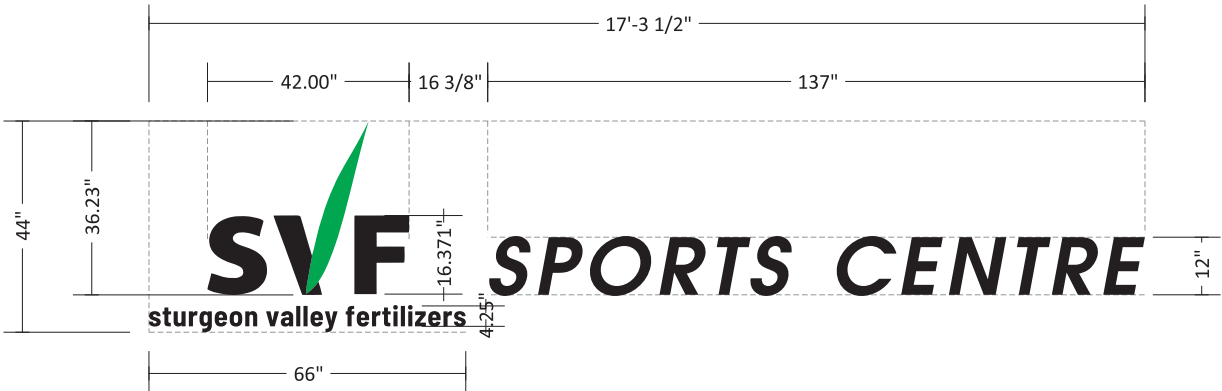
- 0.375" Aluminum
- CNC Cut & Milled
- Painted Edges and Faces
- Concealed Pin Mounting
- To Read: SVF
- Funded by SVF (see Estimate **050343**)
- Qty: 1 Set

ITEM 2.B FLAT CUT LETTERS

- 0.375" Aluminum
- CNC Cut & Milled
- Painted Edges and Faces
- Concealed Pin Mounting
- To Read: sturgeon valley fertilizers
- Funded by SVF (see Estimate **050343**)
- Qty: 1 Set

ITEM 2 FLAT CUT LOGO

- 0.375" Aluminum
- CNC Cut & Milled
- Painted Edges and Faces
- Concealed Pin Mounting
- To Read: SPORTS CENTRE
- Funded by Town of Legal (see Estimate **054188**)
- Qty: 1 Set



Entrance Signage Elevation & Side View LOWER WALL Non-Illuminated

SCALE 1:40

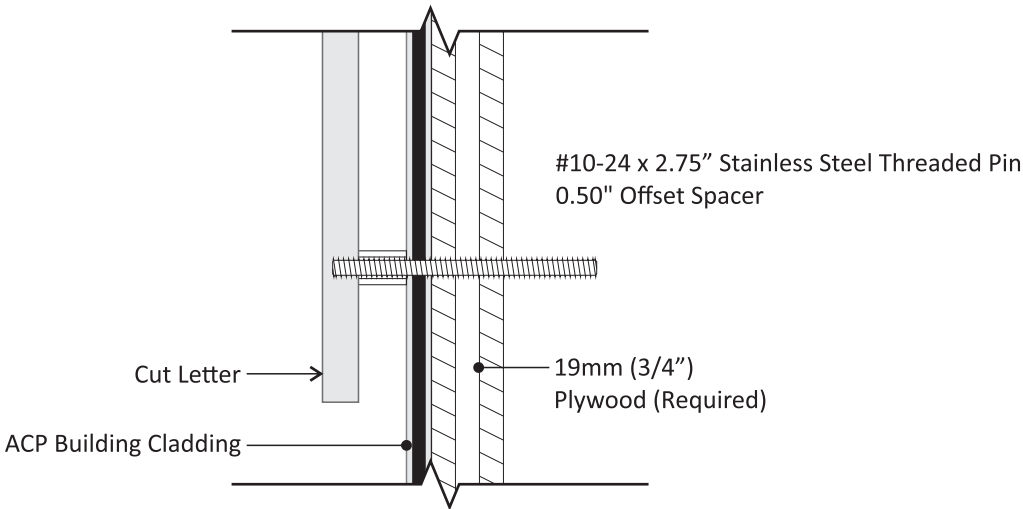
Side View

COLOURS:

-  PAINTED FACE & EDGES
Black (Stallion 0020)
-  PAINTED FACE & EDGES
Vivid Green


FONTS:

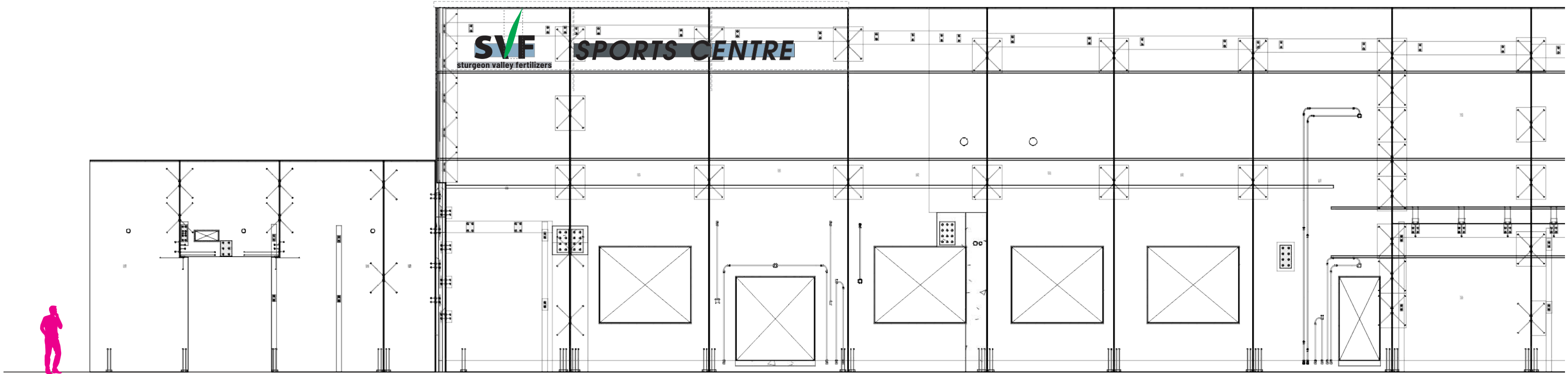
AvantGarde CE (Bold Italic)
AaBbCcDdEeFfGgHhIiJjKk
1234567890!@#\$\$%^



Section - Flat Cut Letters
NOT TO SCALE

NOTE: Vector artwork was not supplied rough mock-up logo generated from an image trace. Pantone Green required.

	2207-91 Avenue NW Edmonton, Alberta T6P 1L1 P. 780-464-5177 F. 780-467-6516 www.behrendsgroup.com	<p>© BEHREND'S BRONZE INC. These drawings involve confidential proprietary rights of Behrends Bronze Inc. and all design, manufacturing, reproductions, use and sale rights regarding the same are expressly reserved. These drawings are submitted under confidentiality for a specified purpose and the recipient. By accepting this document, the recipient assumes custody and agrees (a) that this document will not be copied or reproduced in whole or in part, nor its contents revealed, in any manner, or to any person, except to meet the purpose for which it was delivered, and (b) that any details specific to this design will not be incorporated into other projects.</p> <p>One design & maximum of two revisions, are included with the purchase of your project. Additional revisions are charged out at \$50.00 each.</p>	<p>SHOP DRAWING REVIEW</p> <div><input type="checkbox"/> OK - Proceed Manufacturing</div> <div><input type="checkbox"/> Revision(s) Required</div> <div>Reviewed By (Signature): _____</div> <div>Please review drawings carefully. Errors or omissions not marked at this stage of the review process are the responsibility of the client.</div> <div>Date Signed: _____</div>	<p>CLIENT Town of Legal</p>	<p>SALES gio</p>	<p>DESIGN cb/bt</p>	<p>DATE Jul. 16, 2025</p>	<p>REVISION 06.1</p>	<p>PAGE 2 of 5</p>
			<p>PROJECT Legal Arena Signage</p>		<p>OFFICE USE ONLY: To Design: To Production: Estimate Ref:</p>		<p>FILE NAME 050343 054188 v6.cdr</p>		



Building Signage Elevation & Side View UPPER WALL Face-Illuminated
SCALE 1:00

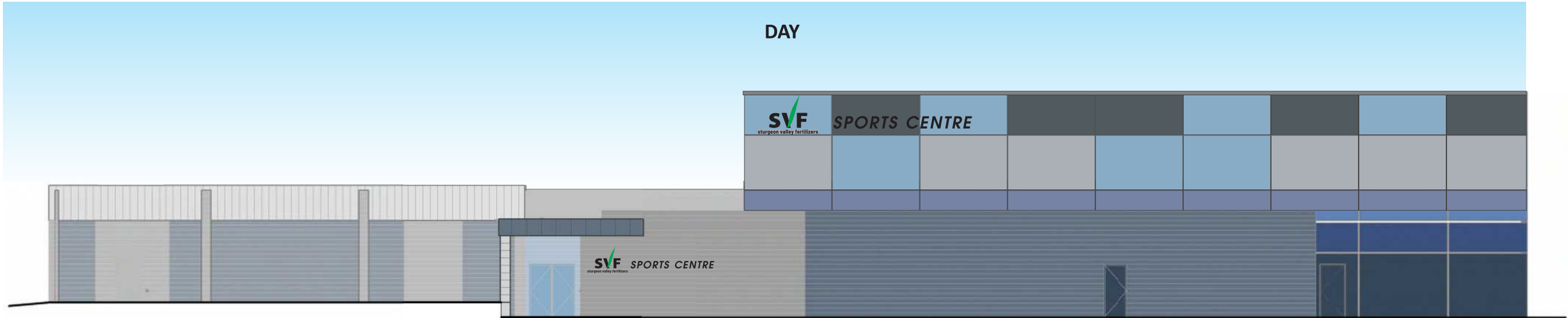
current site conditions



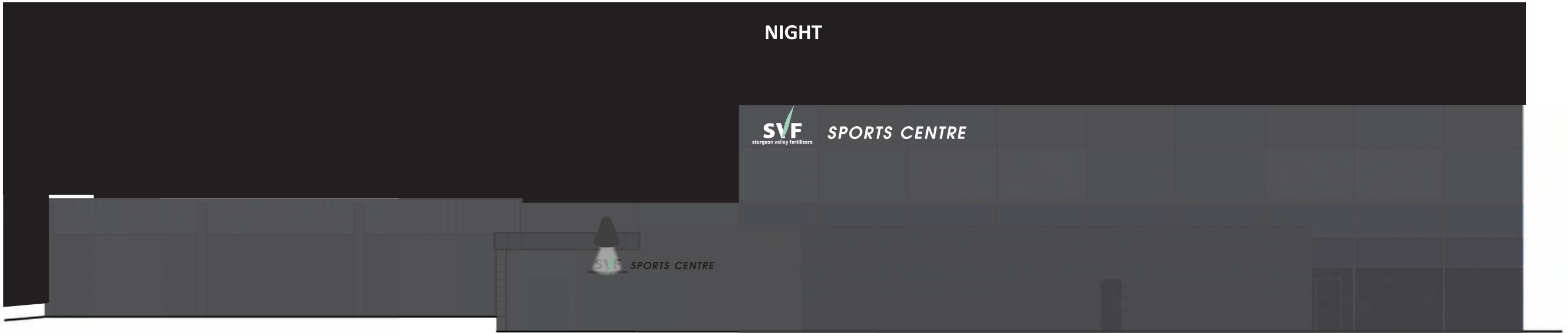
Entrance Signage Elevation & Side View LOWER WALL Non-Illuminated
SCALE 1:40

Sturgeon Valley Fertilizers - Legal Arena Signage Illuminated + Non-Illuminated

- ITEM 3
- INSTALLATION
- 4720 51 Ave, Legal, AB T0G 0B1



SOUTH Elevation
SCALE 1:180



SOUTH Elevation
SCALE 1:180