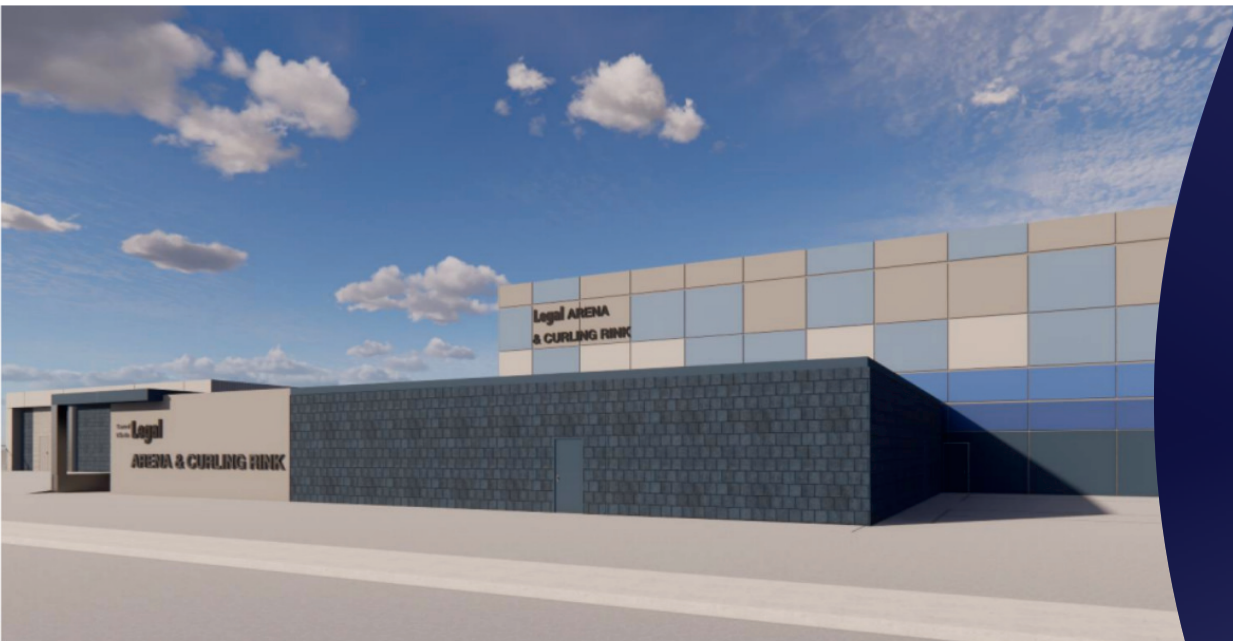


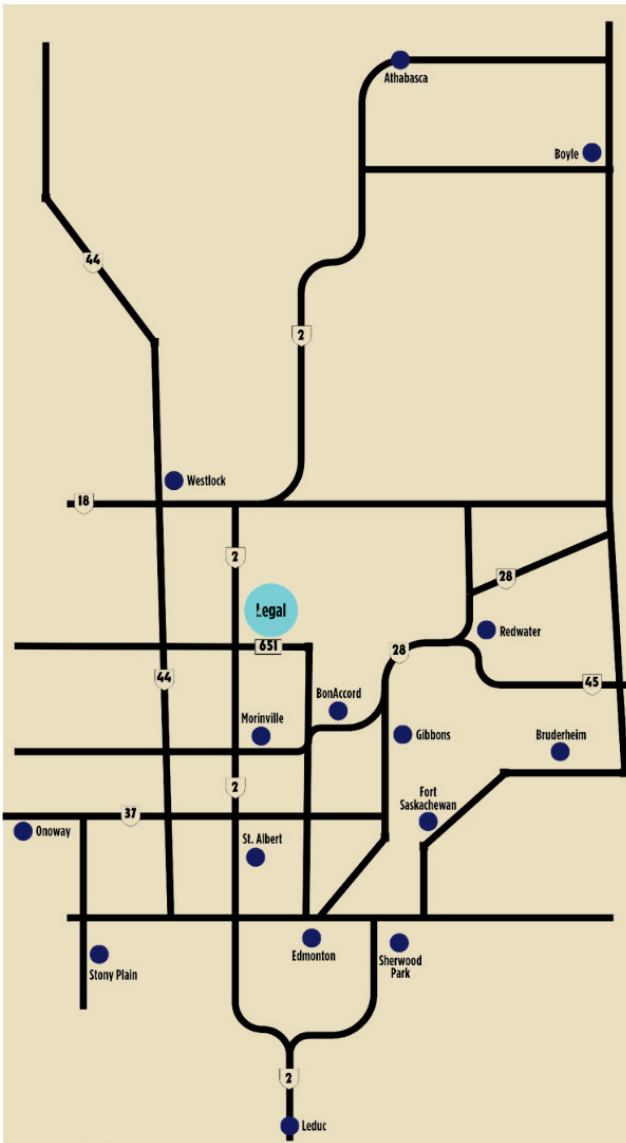


# SPONSORSHIP OPPORTUNITY

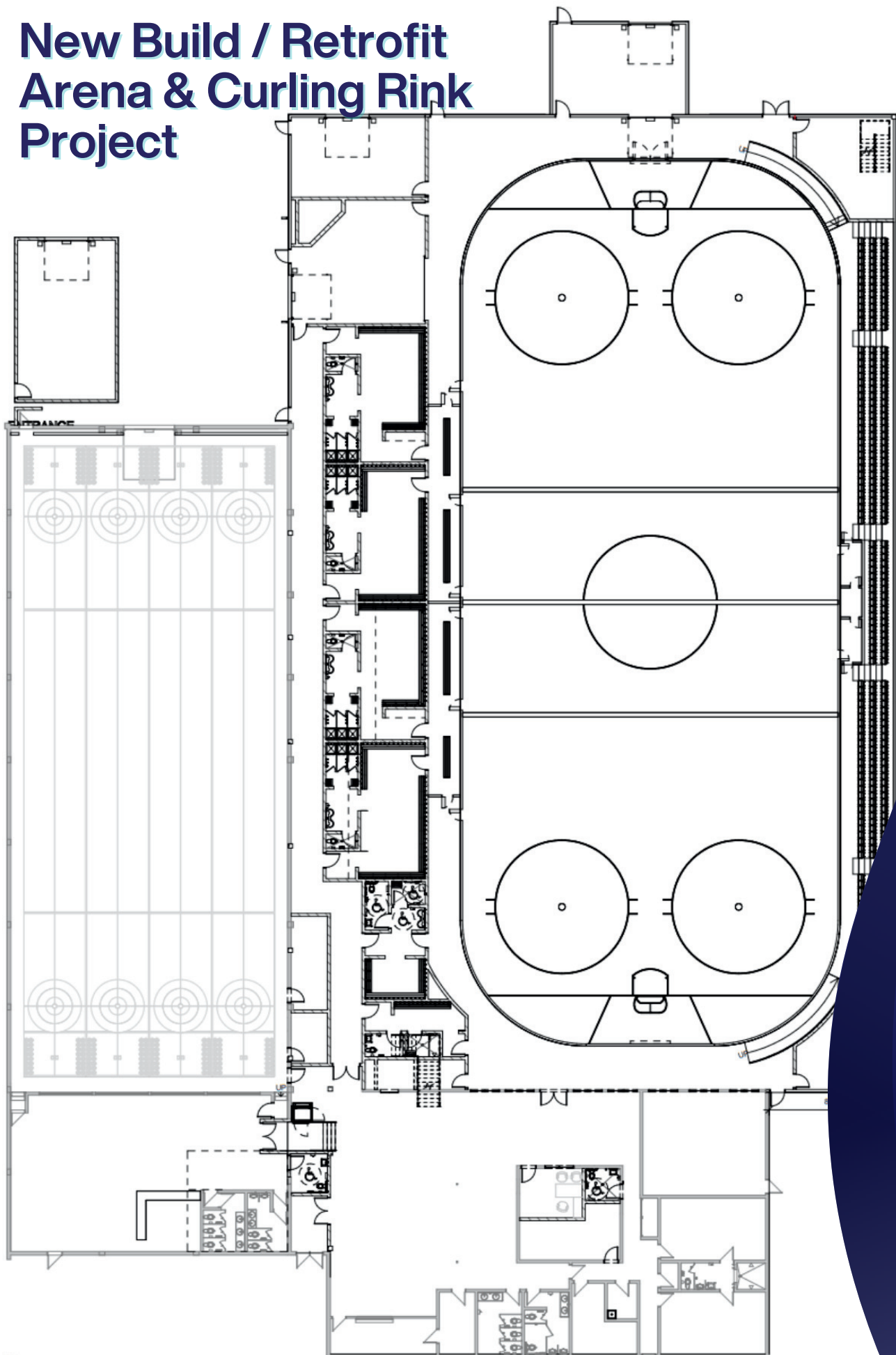


# Sponsorship Opportunity

The facility provides an opportunity for businesses, organizations, and individuals to sponsor the project and gain recognition. Sponsors can have their names associated to specific areas within the facility, and there is an opportunity to have the recreation facility named after a major contributor. The town has established criteria for sponsor signage and visibility, ensuring all sponsors receive recognition for their contributions.



# New Build / Retrofit Arena & Curling Rink Project



# Facility Naming Rights

The facility is expected to be a resource for families across the region, making it a desirable location for businesses to promote their name and logo.

Facility naming rights offer the opportunity to display your business logo and name on the exterior of building. Imagine your company's name and logo on the facility.

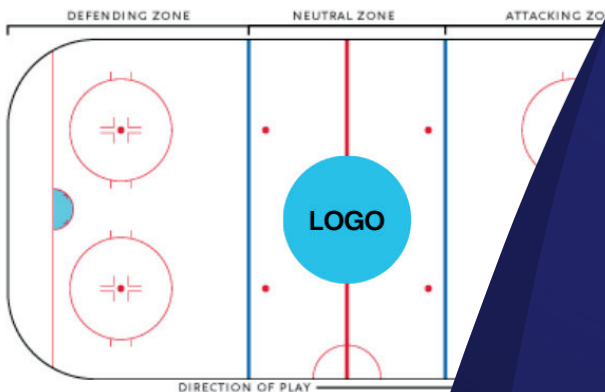


**The cost for this opportunity is \$20,000 per year for a 10-year period.**

# Arena Ice Pad Naming Rights with Center Ice In-Ice Logo

Signage above the on-ice entrance & center in-ice logo. Offering a opportunity to display your logo and brand, visible to all arena guests.

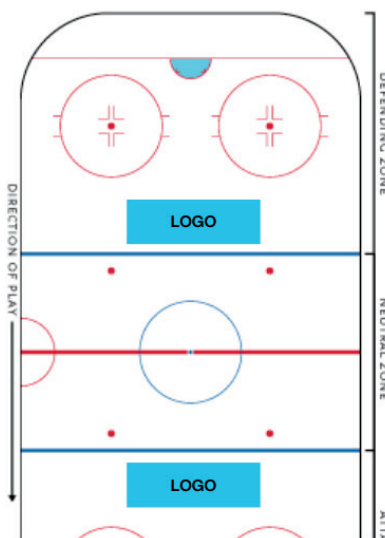
**The cost for this opportunity is \$6,000 per year for 10-year period.**



# Arena In-Ice Logo (x2)

In-Ice logo on either blue line. Offering a opportunity to display your logo and brand, visible to all arena guests.

**The cost for this opportunity is \$2,000 per year for 10-year period.**



## Dressing Rooms (x4)

Feature your logo and brand on the door of a dressing room, or take it a step further with customized advertising opportunities inside the dressing room.

The cost for this opportunity starts at **\$1,500 per year x 10-year period.**



## Players Bench (2) & Penalty Box

Feature your logo and brand overhead of the penalty box or players bench, visible to all guests from ice surface.

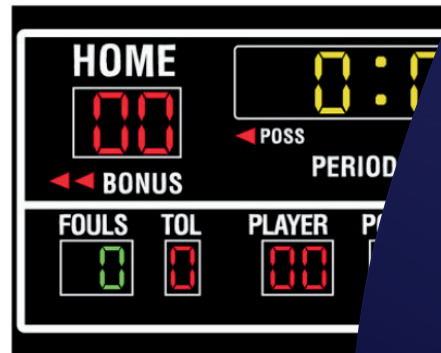
The cost for this opportunity is **\$1,500 per year x 10-year period.**



## Arena Score Clock

Display your logo and brand, with exclusive rights to the score clock, showcase your logos and brands to all guests in attendance.

The cost for this opportunity is **\$4,000 per year x 10-year period.**



## Zamboni

Display your logo and brand on the Zamboni, with exclusive rights to the Zamboni, showcase your logos and brands to all guests in attendance.



# Arena Wallboards

Showcase your business or organization on a Arena wallboard, displayed in ice surface area. Showcase your logo and brand to all guests in attendance. Three (3) advertisement sizes available.

The cost for this opportunity;

- 2' x 8'      \$350.00 / annual
- 4' x 4'      \$350.00 / annual
- 4' x 8'      \$500.00 / annual
- 8' x 16'     \$1000.00 / annual



# Arena Rink-Boards

Showcase your business or organization on an Arena rink-boards. Sizing and cost TBD.

- 4' x 8'      \$800.00 / annual

# Water Refueling Stations (x3)

Feature your logo and brand on a water refueling station, visible to all guests & players.

The cost for this opportunity is \$1,500 per year x 10 years.



# Multi-Purpose Room

Signage located in the arena lobby above the entrance to the Multi-Purpose Room provides a opportunity to display your logo and brand, visible to all guests.



Future Sponsorship Opportunity

# Sports Lounge Naming Rights

Signage located in the arena lobby above the entrance to the Curling Rink provides a opportunity to display a logo and brand, visible to all guests.

**The cost for this opportunity is \$3,500 per year for 10 years.**



# Donation Puck-Wall

The arena lobby will showcase a wall of appreciation for all donors. The feature will proudly display community members, businesses, and organizations on a personalized puck.

Puck colors will correspond with donation levels.



**Black \$250 Silver \$500 - \$999 Gold \$1000+**

# Gifts, Monetary Donations & In-Kind

We appreciate your support, and welcome both monetary donations and in-kind services. Please contact us to discuss these opportunities further.



**For more sponsorship information contact [sponsorship@legal.ca](mailto:sponsorship@legal.ca)**

Deputy Mayor, Carol Tremblay 780-701-5234

Councillor, Andrew Beaton 780-217-9780

CAO, Robert Proulx 780-940-3092